



Pricing

The Standard for Excellence.™

The most challenging and the most important part about selling your home will be determining the best list price. Together we are seeking the price that will give you the greatest profit and sell in the shortest amount of time.

Factors Sellers DO Control

PRICE
Property condition
Access to the property
Terms of sale

Factors Sellers DON'T Control

Market condition
Motivation of your competition
Motivation of your buyer
Financial market

When a property is priced right it will get an increased number of showings, bring more interested buyers instead of just lookers and create ease in the appraisal process. By choosing the best price for your home you send the message to buyers that you are motivated to sell!

